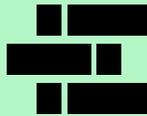


CORPORATE STAYS GUIDE

 **VILLAGE
UNDERGROUND
LISBOA**



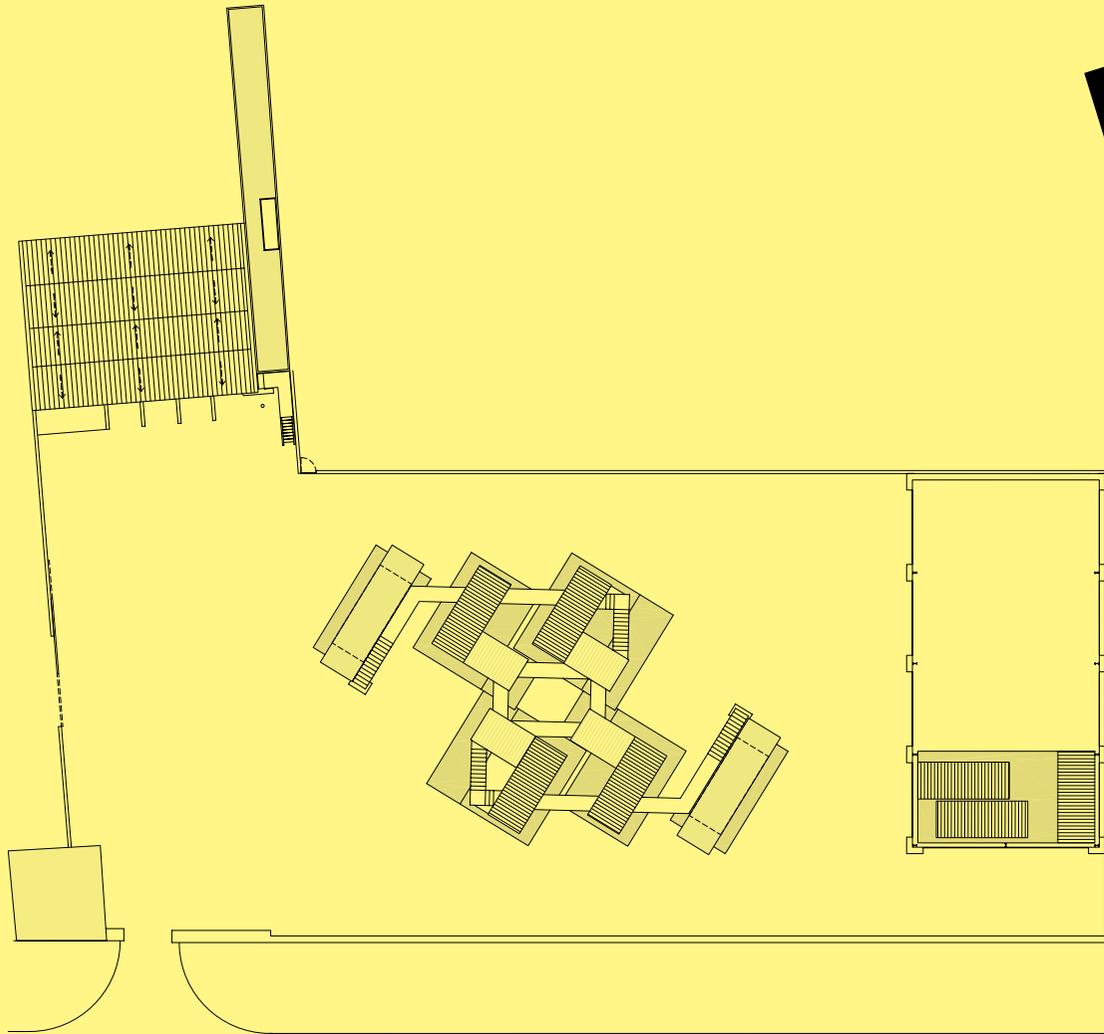
GATHERING WITH ART

Village Underground (VULX) is an international platform for culture and creativity. Created in London in 2007, launched in Lisbon in 2014.

An open village that promotes cultural intervention, focusing on street culture - music, street art, food and playfulness.

A wall always on the look out for a new artistic movement and a constant cultural revolution.

THE VILLAGE



Avenida da Índia

- Total area of 2200m²
- 9 indoor toilets
- Village Club with 150m²
- Electricity (32 Three-Phase Amps)
- Water points
- Licenses and Insurance
- 15 parking spaces
- 13 containers of 12m²
- Two-story Meeting Bus. First floor with 2 tables with capacity for 8 + 6 people. Second floor with capacity up to 30 people, cinema room, Wi-Fi, LCD TV w/ HDMI e VGA, air conditioning and blackout option.
- Bus converted into a restaurant seating up to 30 people





AN UNIQUE SPACE IN PORTUGAL

— 13 shipping containers converted into laboratories, offices, shops and workshops

— 2 double-decker buses transformed into a restaurant and meeting room, as well as a half-pipe open to the skate community.

— A landmark in Lisbon, a village that has become the home of a creative community in the city.

— Known for being a multicultural space, it regularly hosts theater, cinema, DJ sets, concerts, exhibitions, markets and workshops.

— Voted by Forbes as one of the 4 most disruptive coworking spaces in the world, voted the 10th best coworking space in Europe (the only one in Lisbon) by Big7Travel's millions of readers & jury and in the words of Expresso newspaper a "creative coworking hub that changed the city's urban landscape".



HOW CAN BRANDS ENTER THE VILLAGE?

Our village is a space open to ideas and events.

A wall bringing together several worlds, through which we estimate more than 50k visitors each year, within a privileged place of the city of Lisbon.

Whether you are looking for a short or long stay, you can be part of this community.

We have an experienced creative and production team specialized in delivering all-in-one 360° solutions.

Proceeds raised are directly reinvested into our artistic programme.





PLEASE DISTURB!

Our village is always open for private business meetings, where people can gather outside the workplace and meet with art. The flexibility to customize and tailor your visit, with different programs available allowing you to choose the type of activity, meeting or event that best suits your organization

And, as we are eternal lovers of everything we do, we believe in lasting relationships. So if you want to be a resident brand and have a longer journey in our village, we have special bookings to live happily ever after. Or for as long as you want. But always happy.





WHAT CAN YOU DO AT THE VILLAGE?

Space

- Meeting Bus
- Containers
- Indoor space
- Outdoor space
- The full Village

Experiences

- Workshops
- Meetings & team building
- Food & drinks
- Brand events
- Artistic campaigns
- Ad shooting & recording







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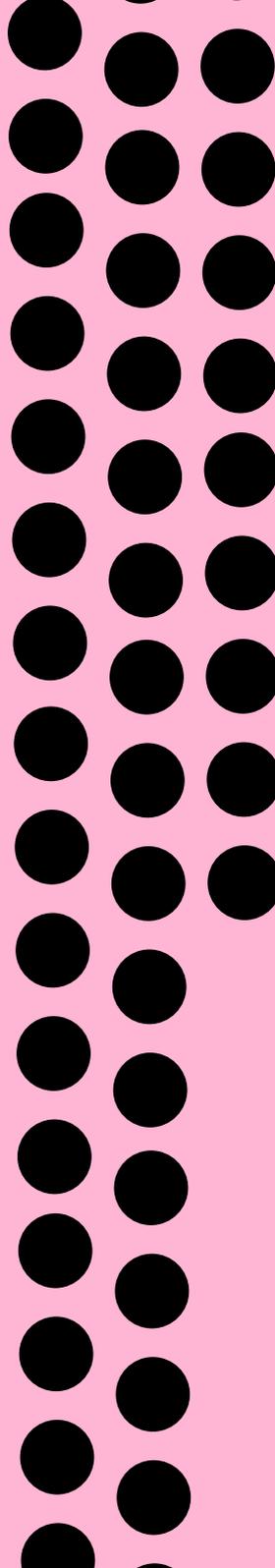
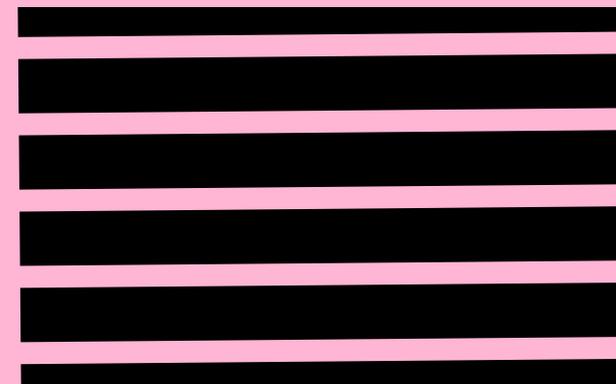
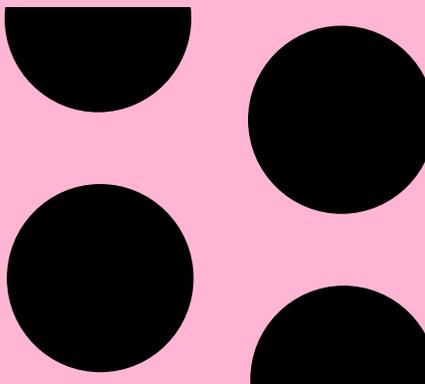
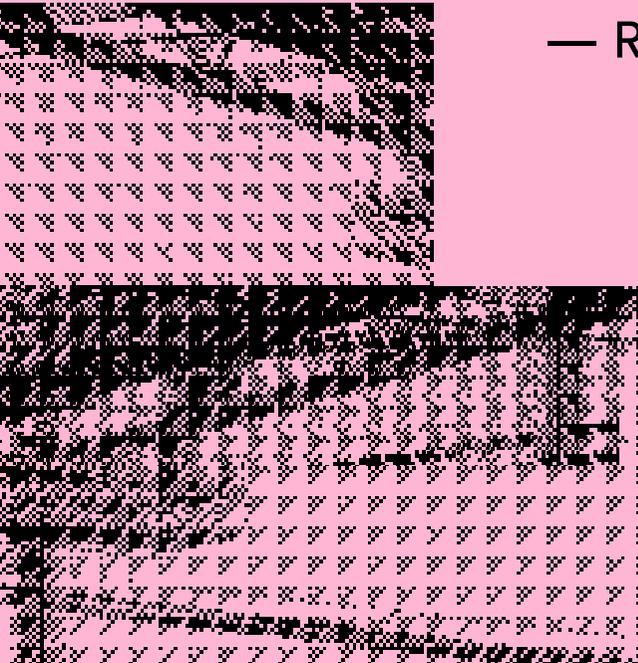
HOW LONG DO YOU WANT TO STAY?

SHORT STAY

- Events
- Workshops
- Meetings
- Rec&Play

LONG STAY

- Brand art
- Satellite offices
- Pop-up stores



SHORT STAY

Events

- Space rental
- Food & drinks
- Party

Workshops

- Urban gardens
- Street Art
- Wellness

Reuniões & team building

- Bus
- Containers

Rec&Play

- Photo
- Video

Book our whole village or part of it and join us in a short program where you can customize the entire stay from check in to check out. Regardless of your company's area of expertise, it is possible to adjust the programs to a morning, afternoon or an entire day. That's our art.

360° SOLUTIONS

Personalize your stay by choosing the activities that best suit your needs.



AVON

#SOUMARK

YOUR MARK

GIRLS MAKE

SHORT STAY

EVENTS

Space hire

INDOOR SPACE

Our village venue with 150m² and a capacity for 400 people is the ideal space for you to throw that brand party, PR stunt or product launch as big as your marketing team can dream.

OUTDOOR SPACE

With a unique view to both the bridge and to an architectural dreamland, you can host the perfect sunset party, show-cooking at our restaurant, music concert or skateboard competition. It's up to you.

WHOLE VILLAGE

If you are looking for total privacy, you can have the keys to the village and book it all. Your call.

FOOD & DRINKS

You have chosen where you want to stay, now its time to decide what you are going to serve at your event. We have our Village catering service, which can provide welcome drinks, fingerfood, brunch & lunch and dinner from our own restaurant.

PARTY

Imagine you want to go all out with your event and party until 6am. You've come to the right place. It's our thing to throw amazing parties that go from sunset to sunrise and vice versa. Our production team can take care of every little detail that you usually don't have time to remember. Structures, sound, lights, security, bars are our daily dos.



swatch



eer

URIAGE
EAU THERMALE







SHORT STAY

WORKSHOPS

URBAN GARDENS

1:30H, FROM 5 TO 20 PEOPLE

In our village we care for the environment, so we grow our own vegetables, that support our restaurant.

We believe in sharing knowledge, so if you want to learn how to grow your own food in an urban environment we are pleased to show you the way. We focus on which solutions are out there, what to pay attention to and how to do it.

This workshop is ideal for teams who want to learn how to make a change.

STREET ART

1:30H, FROM 15 TO 75 PEOPLE

We promote artistic expression and have strong ties with the street art community. Our own space is an open-air gallery showcasing the work from emerging artists.

We believe everyone is an artist, they might just not know it. This workshop serves to awaken that spirit through practical exercises. In the end your group will have its own canvas.

This is an opportunity to experience the underground world of graffiti and street art.

WELLNESS

UP TO 2H, NO MINIMUM NUMBER OF PEOPLE

Being and feeling well in our own skin is also an art. And we provide all the conditions for one to feel and express themselves at their best.

We run holistic workshops that cover physical & mental wellness, as well as team building, planning and problem solving.





SHORT STAY

MEETINGS

MEETING BUS

09:00—19:00

It is in our nature to look at things differently. That's why we saw an old 2 story bus as the ideal place for creative meetings.

Work + play = inspiration.

If you want to open your mind and step out of the office routine, hop on. Buy the ticket and enjoy the ride.

The lower level has 2 tables with capacity for 6 and 8 people, Wi-Fi and air conditioning.

The upper level has space for up to 30 people, Wi-Fi, air conditioning, LCD TV with HDMI & VGA input, and blackout curtains.

**MEETINGS | BRAINSTORMING | PRESENTATIONS |
TEAM BUILDING | SCREENINGS | WORKSHOPS**

CONTAINERS

10:00—19:00

Our 13 containers have each been transformed into spaces for our creative villagers.

Co-working, workshops, labs, stores are some of their current uses.

Maybe you want to have a disruptive workday or a brainstorm session. It's your choice.

You can hire a desk or the whole container, ask for a half-day or full-day pass.

All containers have tables & chairs, electricity, cleaning service, Wi-Fi and air conditioning.

**MEETINGS | BRAINSTORMING | CO-WORKING |
TEAM BUILDING | WORKSHOPS**







SHORT STAY

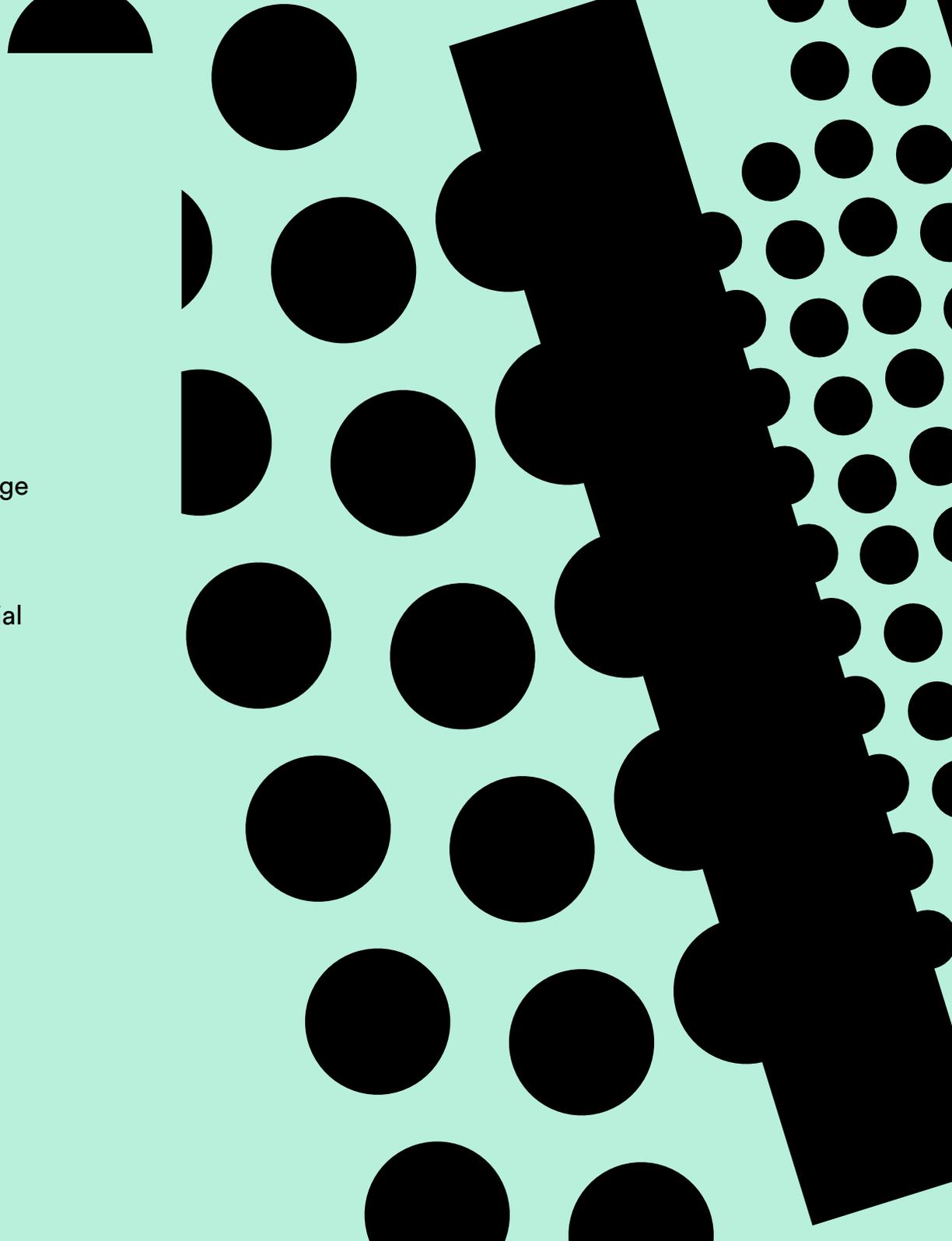
REC&PLAY

PHOTO & VIDEO

It is undisputable that our village has a landscape that is both artistic and beautiful. With a unique view to the bridge and the bridge, we are surrounded by atypical structures worked on by famous street artists.

No wonder everyone wants to take a picture for their social media stories and feeds. Brands are no different – so they are welcome to use our space for photo and video shoots for their campaigns.

You can have the whole village to yourself with no limit to what you can achieve within our walls.



LONG STAY

Brand Art

- Stand
- Container roofs
- Container
- VULX wall

Satellite offices

Pop-up stores

Our village is a blank canvas.
We have spaces that can be yours
for as long as you want.

Come with a specific idea and talk to us
or work together with our creatives to
jointly develop a piece, a space, or a regular
collaboration. A synergy in which our village
and your brand become the hosts
of something new.

A synergy in which our villa and your brand
become the hosts of something new.

OUR SPACE IS
AN OPEN WALL.
CHALLENGE US
WITH ANY IDEA
YOU MIGHT HAVE.



I THOUGHT
VIP
PARTIES
WOULD
BE
COOLER.

CARS &
BITCHES
& BITCHES
& CARS.

FAMOUS
FOR
NO
RE...

69

Small text on a sign, possibly a notice or menu item.

Heineken

Heineken



Montepio

Montepio



ACLO

ACLU 75343 0

MAX GROSS WEIGHT 30400 KG
TARE 2200 KG
NET WEIGHT 28200 KG
CUBIC CAP 35.2 CU M
117.0 CU FT



FEVREIRO E MARÇO



WALDEMAR

GG-74-LS



LONG STAY

BRAND ART

We believe in a healthy relationship between brands and artists.

That's why we have been promoting several sponsored artpieces.

We work closely with several artists and top street art galleries like **Underdogs** or **Mistaker Maker**.

Whether you already have an artist and are looking for the perfect place to paint, or you are lacking ideas, we can help you leave your mark and be part of our open-air gallery.

Where can you can get involved:

- Stand/mural – create your own brand art installation
- Container – decorate the exterior of our containers
- Container roof – dream high and leave your brand on our roofs
- Inside Wall – Cover our Wall with your brand statement

*We respect art, so all brand works are subject to our curator's approval.



*SEND US YOUR
ART, WE MAKE IT
HAPPEN.*



Rannarolla



- PRAMCO 3
- BUMETORA
- SEPTORA
- WAL
- ARTBOX
- CINEBIAS
- ECOSYSTEM



LISBON
is the new
LISBON



I CAN'T
BE YOUR
YOUR HERO,
B

IT'S
NOT
YOU,
IT'S
YOUR
BANK ACCO
N

LONG STAY

SATELLITE OFFICES

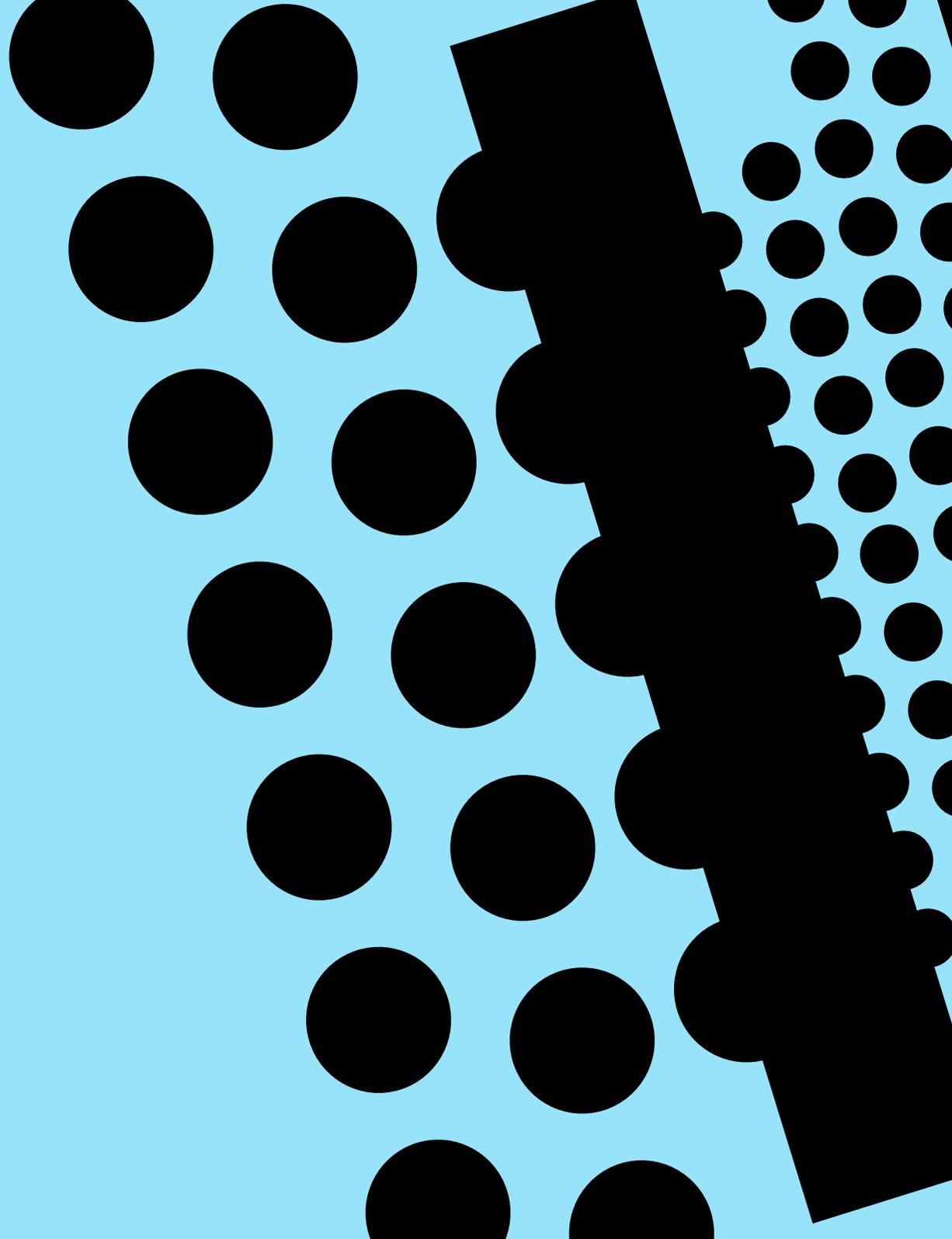
Our 13 containers have each been transformed into spaces for our creative villagers.

Co-working, workshops, labs, stores are some of their current uses.

Maybe you want your brand to have a solid presence at our village with a cool office where your workers come to boost their creativity or to receive special clients you want to impress. We understand.

That's why you can hire your own container and use it as long as you please. Stay a week, a month or a year.

All containers have tables, chairs, electricity, cleaning service, Wi-Fi, air conditioning and access to our village's events.





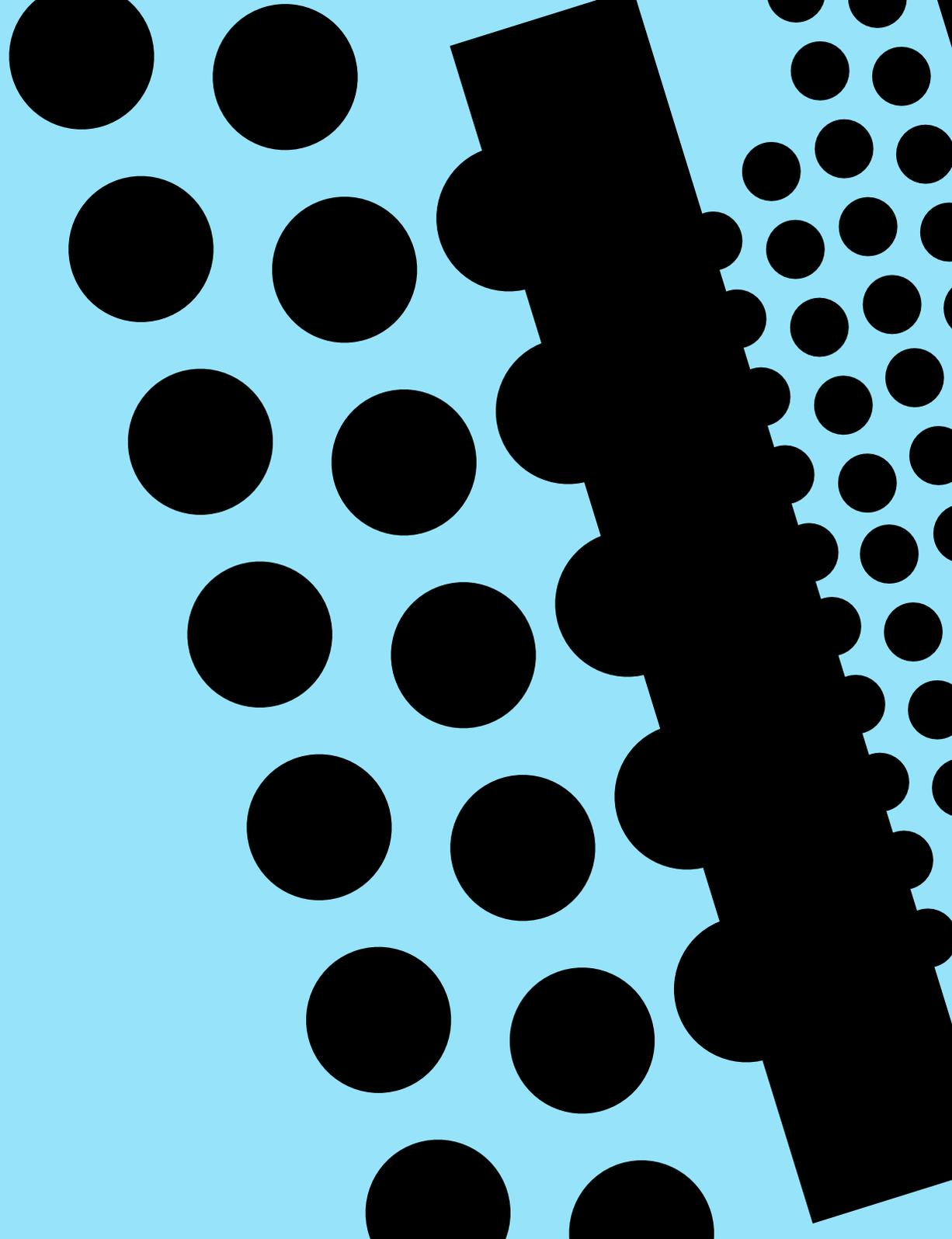
LONG STAY

POP-UP STORES

How about having your own store at one of the most disruptive villages in Europe?

Our containers can become a showroom for your products or a pop-up store for your brand. Whether it's a special product launch or as a satellite store, our containers let you create and think of formats and solutions far outside the box.

All containers have tables, chairs, electricity, cleaning service, Wi-Fi, air conditioning and access to our village's events.



BRANDS THAT HAVE STAYED WITH US

Some big brands have chosen to spend time with us, either on short or long stays. One thing they have in common is that they all came back and booked again for a second stay. Just challenge us. We never fail to deliver and to step up a notch.

And we love that. We love sharing challenges and merge values and visions. We love that fusion.

VANS

swatch⁺

SIEMENS



Google

worten



Disney

Roche



Audi

LEROYMERLIN



SAMSUNG



SEAT



ELEMENT



ctt



essilor

Uber



URIAGE
EAU THERMALE



Montepio



accenture

L'ORÉAL

Heineken[®]

Imaginarium

TAGHeuer



Imaginarium

DAIMLER



GATHERING COMPANIES WITH ART.

**VILLAGE
UNDERGROUND
LISBOA**

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**COME
TOGETHER.**